



Wellbeing at Work Summit Middle East 2025

- Delegate Brochure -

Riyadh 4th February

Dubai 6th February

Cairo 19th February

Empowering organisations to make wellbeing a strategic priority
through community, connection & knowledge

YouTube

Click to view highlights from
last year's summit in Dubai

Why Should I Attend?

The 9th Wellbeing at Work Summit Middle East takes place in February 2025. The three-day festival will attract senior-level HR, Reward, Wellness, Benefit and Business leaders from across the region who want to take their wellbeing and mental health strategies to the next level. Join our summit and take this opportunity to:

- **Connect with peers from leading employer brands**
- **Learn from leading companies across the region**
- **Access cutting edge data and insights**
- **Validate or challenge your own ideas and strategies to create a positive culture in your workplace**
- **CPD accredited summit (up to 15 CPD Points available)**
- **Taste wonderful food and drink that lifts your energy**
- **Integrate tools and knowledge to lift employee satisfaction, engagement and productivity in your organisation.**
- **Gain access to recordings from all three days of the summit for 2 weeks post event**

JOIN OUR
HUB AND
ATTEND FOR
FREE!

[Click Here to Book Online Now](#)



“Thank you so much for inviting us to the conference. It was marvellous! The speakers and the topics were absolutely inspiring. How did I get so lucky to be among this crowd?”

Culture and Engagement Sr. Officer, Miahona

“A phenomenal programme with passionate, innovative and successful industry leaders sharing experiences about improving the ever-changing workplace.”
Head of Rewards & Benefits
Google

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Summit Content

Over the three days we will be discussing a range of topics including:

- **Implementing Effective Wellbeing Interventions at Work**
- **Championing Employee Wellbeing**
- **Wellbeing at the Heart of Workplace Transformation**
- **Understanding the Value of Mental Health at Wellbeing Interventions at Work**
- **Communicating Wellbeing Initiatives Effectively**
- **Wellbeing for All – Ensuring DEI and Belonging is at the Heart of the People Strategy**
- **The Role of Leaders in Driving Compassionate Workplaces**
- **Proving the business case for wellbeing investments through data enabled by AI**

[Click here to book your ticket for February 2025](#)



Our 2025 Middle East Speakers include:



Katy Holmes
CEO



Deena Seoudi
Human Resources Director



Jamie Blower
Senior Manager,
Corporate Wellness



Dr. Rania Ghamdi
Director of Talent Learning & Potential



Nesreen ElSherbini
Head of North Africa & MEA Capabilities



Hassan Al-Salmi
Senior Manager HSSE



Julia Miller
Senior Director of Compensation & Benefits, MENA



Sheriza Bazari
DEI Manager



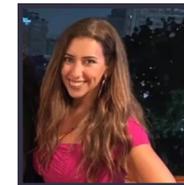
Kunal Wadhvani
Chief Human Resources Officer



Dr. Khulood Mohamed Alsayegh
Head of Clinical Standards and Guidelines Section



Awadh Almur
Chief Happiness Officer



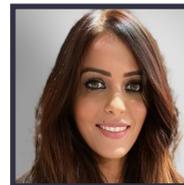
Myrna Fahmy
Culture Manager



Shirin Bamboat
Head – Human Resources & Wellbeing CoE Lead



Dr. George Sedky
Head of Human Resources



Shereen Shaheen
Head of Corporate and Public Affairs



Ghassan Nasser
Chief Shared Services Officer



Kerry Rooks
Chief Human Resources Officer



Mariam Moussa
Executive, Leadership & Team Coach



Mickey Stewart MBE
Deputy CEO



Özden Yigit
Head of Human Resources





Our 2025 Middle East Speakers include:



Scott Armstrong
Founder

mentl



Anja Pertrovski
Chief People Officer



Faisal Alarifi
Head of Human Capital



Mira Zakharia
Senior Director, HR



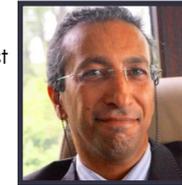
Fatima Mirza
Head of Human Resources – EMEA



Fahad Alabdullatif
Chief Human Resources Officer



Dr Sola Togun-Butler
Founder, CEO & Psychotherapist



Basil Ahmad Buali
Organizational Enablement Director



Sameer Nagarajan
Former HR Director,
Global Supply Chain



Marwa El Kaiser
Head of Human Resources



Nada Rashed
Chief Human Resources Officer



Heba El Sherif
Head of Human Resources



Rebecca McGuane
Head of Corporate Wellbeing



Ashraf Bacheet
CEO & Co-Founder



Mark Rix
Group Managing Director



Additional speakers to be announced shortly

Previous Attendees Include

JOIN OUR HUB AND ATTEND FOR FREE!

“ I want to say a huge congratulations on your Summit. Once again, It was a beautiful event! Head of People, Chalhoub Group ”

Executive Vice President Human Capital 

Director of People & Culture 

Director Human Resources 

VP Human Resources - MENA 

Group Chief Human Resources Officer 

Head of Human Resources 

Senior Director of HR 

Head of Sustainability & Wellbeing 

Managing Director Middle East and Africa 

HR Manager 

Regional Talent Management Lead 

Well-being Strategy Lead 

Human Resources Director ME&A 

Managing Director 

HR Director 

Chief People Officer, EMEA and Middle East 

Human Capital Development Director 

Head of HR and Talent Development 

Sr Director, Global Diversity, Equity & Inclusion 

Head of Human Resources EAME 

Director, Organization Development 

DEI Manager 

Chief Human Resources Officer 

Head of People & Organization 

Senior Director, Compensation & Benefits MEA 

Global HR Director ME 

Director Human Resources 

Chief People Officer 

Director, Total Rewards, MEA 

HR Director 

Head of Human Resources, KSA 

HR Director MENA 

Head of HR for Middle East, Turkey, Africa 

Director of Human Resources 

HR Director 

Managing Director 



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Thank You To Our Partners



Speak to a member of our team to find out more:



Catherine Clarke

Director of Partnerships, EMEA
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Mark Rix

Group Managing Director
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Dovile Browne

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Mohammed Asif

Partnerships Director
Asif@wellbeingatwork.world

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“ Thank you so very much once again for a marvellous conference! I took so many great solutions away that I can implement into our organisation. ”
Regional Director of Training, Middle East & Africa
Kempinski Hotels