



# Wellbeing at Work Summit Middle East 2025

- Delegate Brochure -

Riyadh 4th February

Dubai 6th February

Cairo 19th February

Empowering organisations to make wellbeing a strategic priority  
through community, connection & knowledge

**You Tube**

*Click to view highlights from  
last year's summit in Dubai*



# Why Should I Attend?

The 9th Wellbeing at Work Summit Middle East takes place in February 2025. The three-day festival will attract senior-level HR, Reward, Wellness, Benefit and Business leaders from across the region who want to take their wellbeing and mental health strategies to the next level. Join our summit and take this opportunity to:

- **Connect with peers from leading employer brands**
- **Learn from leading companies across the region**
- **Access cutting edge data and insights**
- **Validate or challenge your own ideas and strategies to create a positive culture in your workplace**
- **CPD accredited summit (up to 15 CPD Points available)**
- **Taste wonderful food and drink that lifts your energy**
- **Integrate tools and knowledge to lift employee satisfaction, engagement and productivity in your organisation.**
- **Gain access to recordings from all three days of the summit for 2 weeks post event**

JOIN OUR  
HUB AND  
ATTEND FOR  
FREE!

[Click Here to Book Online Now](#)



“Thank you so much for inviting us to the conference. It was marvellous! The speakers and the topics were absolutely inspiring. How did I get so lucky to be among this crowd?”

Culture and Engagement Sr. Officer, Miahona

“A phenomenal programme with passionate, innovative and successful industry leaders sharing experiences about improving the ever-changing workplace.”

**Head of Rewards & Benefits**  
**Google**

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## Summit Content

Over the three days we will be discussing a range of topics including:

- **Implementing Effective Wellbeing Interventions at Work**
- **Championing Employee Wellbeing**
- **Wellbeing at the Heart of Workplace Transformation**
- **Understanding the Value of Mental Health at Wellbeing Interventions at Work**
- **Communicating Wellbeing Initiatives Effectively**
- **Wellbeing for All – Ensuring DEI and Belonging is at the Heart of the People Strategy**
- **The Role of Leaders in Driving Compassionate Workplaces**
- **Proving the business case for wellbeing investments through data enabled by AI**

[Click here to book your ticket for February 2025](#)





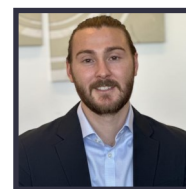
## Our 2025 Middle East Speakers include:



**Katy Holmes**  
CEO



**Deena Seoudi**  
Human Resources Director



**Jamie Blower**  
Senior Manager,  
Corporate Wellness



**Dr. Rania Ghamdi**  
Director of Talent Learning &  
Potential



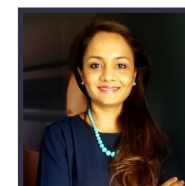
**Nesreen ElSherbini**  
Head of North Africa & MEA  
Capabilities



**Hassan Al-Salmi**  
Senior Manager HSSE



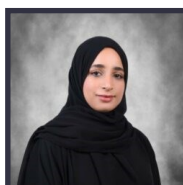
**Julia Miller**  
Senior Director of  
Compensation & Benefits,  
MENA



**Sheriza Bazari**  
DEI Manager



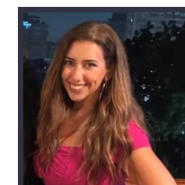
**Kunal Wadhvani**  
Chief Human Resources  
Officer



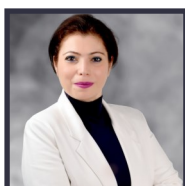
**Dr. Khulood Mohamed Alsayegh**  
Head of Clinical Standards and  
Guidelines Section



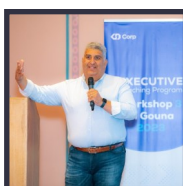
**Awadh Almur**  
Chief Happiness Officer



**Myrna Fahmy**  
Culture Manager



**Shirin Bamboat**  
Head – Human Resources &  
Wellbeing CoE Lead



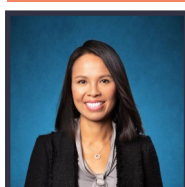
**Dr. George Sedky**  
Head of Human Resources



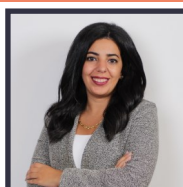
**Shereen Shaheen**  
Head of Corporate and Public  
Affairs



**Ghassan Nasser**  
Chief Shared Services Officer



**Kerry Rooks**  
Chief Human Resources Officer



**Mariam Moussa**  
Executive, Leadership & Team  
Coach



**Mickey Stewart MBE**  
Deputy CEO



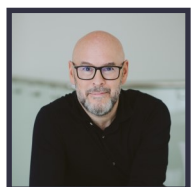
**Özden Yigit**  
Head of Human Resources





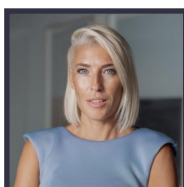


## Our 2025 Middle East Speakers include:



**Scott Armstrong**  
Founder

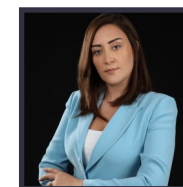
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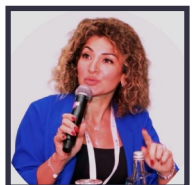
**Anja Pertrovski**  
Chief People Officer



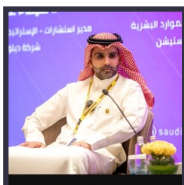
**Faisal Alarifi**  
Head of Human Capital



**Mira Zakharia**  
Senior Director, HR



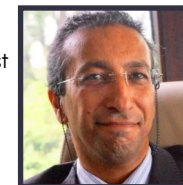
**Fatima Mirza**  
Head of Human Resources –  
EMEA



**Fahad Alabdullatif**  
Chief Human Resources  
Officer



**Dr Sola Togun-Butler**  
Founder, CEO & Psychotherapist



**Basil Ahmad Buali**  
Organizational Enablement  
Director



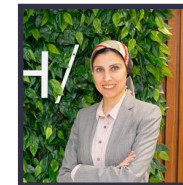
**Sameer Nagarajan**  
Former HR Director,  
Global Supply Chain



**Marwa El Kaiser**  
Head of Human Resources

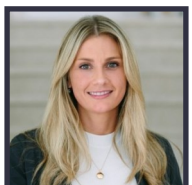


**Nada Rashed**  
Chief Human Resources  
Officer

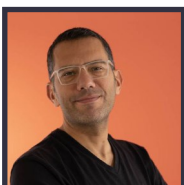


**Heba El Sherif**  
Head of Human Resources

B/S/H/



**Rebecca McGuane**  
Head of Corporate Wellbeing



**Ashraf Bacheet**  
CEO & Co-Founder



**Mark Rix**  
Group Managing Director



Additional speakers to be announced shortly



# Previous Attendees Include

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“ I want to say a huge congratulations on your Summit. Once again, It was a beautiful event!  
Head of People,  
Chalhoub Group ”

Executive Vice President Human Capital



Director of People & Culture



Director Human Resources



VP Human Resources - MENA



Group Chief Human Resources Officer



Head of Human Resources



Senior Director of HR



Head of Sustainability & Wellbeing



Managing Director Middle East and Africa



HR Manager



Regional Talent Management Lead



Well-being Strategy Lead



Human Resources Director ME&A



Managing Director



HR Director



Chief People Officer, EMEA and Middle East



Human Capital Development Director



Head of HR and Talent Development



Sr Director, Global Diversity, Equity & Inclusion



Head of Human Resources EAME



Director, Organization Development



DEI Manager



Chief Human Resources Officer



Head of People & Organization



Senior Director, Compensation & Benefits MEA



Global HR Director ME



Director Human Resources



Chief People Officer



Director, Total Rewards, MEA



HR Director



Head of Human Resources, KSA



HR Director MENA



Head of HR for Middle East, Turkey, Africa



Director of Human Resources



HR Director



Managing Director



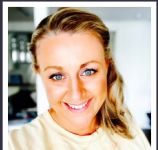
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# Thank You To Our Partners



Speak to a member of our team to find out more:



**Catherine Clarke**

Director of Partnerships, EMEA  
[catherine.clarke@wellbeingatwork.world](mailto:catherine.clarke@wellbeingatwork.world)



**Mark Rix**

Group Managing Director  
[Mark.rix@wellbeingatwork.world](mailto:Mark.rix@wellbeingatwork.world)



**Dovile Browne**

Global Delegate Sales Manager  
[dovile@wellbeingatwork.world](mailto:dovile@wellbeingatwork.world)



**Mohammed Asif**

Partnerships Director  
[Asif@wellbeingatwork.world](mailto:Asif@wellbeingatwork.world)

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“ Thank you so very much once again for a marvellous conference! I took so many great solutions away that I can implement into our organisation. ”

Regional Director of Training, Middle East & Africa

Kempinski Hotels